

SERVANT EVANGELISM

Mark Dirksen

- ◆ **Purpose:** “To show God’s love in a practical way”
- ◆ **Method:** To give away a **useful good or service**, along with a **connection card** stating that the item or service is **free**.
- ◆ **Rationale:** People, particularly in New England, are engaged and intrigued to receive something literally for nothing. The point is that God’s love is free to all, and that’s why this item is being given away.
- ◆ The point is NOT to promote your church, though your card has your church’s name on it. A nice byproduct is fellowship and camaraderie within your church group.
- ◆ There are no discussions or apologetics needed for this – just get a group together, hand out or do your thing, and go home. For handouts, it goes incredibly fast – usually much less than 30 minutes.

A Few Ideas

- At daylight savings time, give out smoke detector batteries
- Balloons – tell children they need to have parents there so you can explain outreach
- Soft drinks – anywhere there’s a thirsty crowd. In New Orleans, they gave away 2000 Cokes in 35 minutes
- Free Car Wash – a natural for your youth group
- Outside window cleaning – either businesses or homes
- Cleaning toilets – this is a shock to a business, but is easy with the right equipment
- Refreshment packs – a snack size baggie with two individually wrapped mints, a wet-nap hand cleaner, and connection card – nice on a hot, sticky day at a fair or festival
- Sunday newspapers at a local brunch restaurant – put a sticker on it in place of connection card
- Stamps – when the rates go up, set up outside post office offering 2-3 of the “make up” stamps
- Free gift-wrapping at mall, Wal-Mart, etc – a great holiday activity, and much appreciated as well.
- Free tea bag or hot chocolate packet at a town carol sing
- Washing car windows or headlights at a stop light – a nice change from collections sometimes taken at those places.
- Give away sports drinks at a local bike or hiking trail

For more information and many more ideas: <http://www.servantevangelism.com/>

101 Ways to Reach your Community, Steve Sjogren, NavPress, 2001