COMMUNITY DRIVEN STREAMING & DIGITAL MINISTRY IN THE TIME OF COVID-19

NOTE: All tasks mentioned in the timeline were performed by two small suburban parishes represented in the UTO grant application; these parishes had no streaming capabilities until initiatives were made. For the eleven represented rural parishes, there has been no audio/visual, streaming capability, nor support at time of grant application.

 Used overhead transparencies 1998 to project special interest information at services

• Installed rear screen projectors to display computer driven worship service content

 Developed multimedia initiatives and expanded A/V team

2008-2013

Developed Facebook and enhanced website presence



2015

 Incorporated special interest videos (e.g. VBS and Youth Services) into Sunday worship services



COVID-19 PANDEMIC CHANGED EVERYTHING!

- With limited worshipers, streamed services via iPhone recording to Facebook Live 2020 - APRIL 5
- After suspension of in-person services, (Palm Sunday) brainstormed process and recruited resources to record content for Facebook Live broadcast

2020 – April 9-11 (Holy Week)

Pre-recorded, edited and broadcasted all Holy Week services for Facebook Live and uploaded these recordings to YouTube



2020 – May-June

- Directed recording sessions and provided DropBox resources to upload Zoom recordings, graphic content, small-group music recordings and announcements
- Formed Digital Ministry Team to develop short term and long-term strategies, determined back-up and contingency plans and developed bench strength
- Developed forward looking responses for return to in-person worship



2020 – July-August

- Researched and scoped equipment and costs for live streaming worship services, formation, pastoral care and special events
- Developed and submitted 2021 UTO Grant Application

2020 – September

- Identify specific digital technology issues that could be encountered to ensure a smooth going integration per Church
- Develop specific streaming implementation plan for each parish



2020 – October and beyond

- Purchase, install and utilize live streaming hardware and software
- Two small parishes will assist eleven rural parishes with their streaming installations
- Share ideas, learnings and best practices with other congregations throughout the Diocese



